

PRESS RELEASE

“YAAN” IS TOP TEN NATIONAL BRAND IN THE SECURITY INDUSTRY

- **Top Ten brand of 2004 for the second consecutive year**
- **Voted by Hong Kong listed company HC360 Security**

Tianjin Yaan Technology Electronic Co. Ltd (Yaan), a 100 percent owned subsidiary of Yaan Security Technology Limited has been voted as one of the top ten brands in the security industry for 2004. This is the second consecutive year the company which owns the “YAAN” brand has clinched this award. The award is conferred by HC360 Security, a web-based security information service provider listed in the Hong Kong Stock Exchange.

The committee for this award is made up of industry experts. All brands were judged based on 12 major criteria such as: brand awareness, brand loyalty, brand positioning, brand imagination (creativity), value, intangible assets (intrinsic value), visibility of quality and services, brand continuity, patents, brand culture, brand characteristic and contribution to the industry and society.

Mr Ye Chen, Yaan’s Executive Chairman and Chief Executive Officer said “This award is the latest of a series of accolades that have been conferred on Yaan. This award demonstrates Yaan’s increasing popularity and recognition as a company that produces quality products and services.”

HC360 Security is listed in the Hong Kong Stock Exchange in December 2003. The company had been voted and recognised as one of the best commercial information services provider in Hong Kong. HC360 Security first organised the “Top Ten National Brands of the Security Industry” award in the year 2004. In the

same year, they have also selected the “Yaan” brand as one of the top ten brands in the security industry.

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